Meet Me in Montana

ANNUAL CONVENTION & TRADE SHOW

DECEMBER 12-14, 2013 | HOLIDAY INN GRAND MONTANA, BILLINGS, MT

 Montana

Montana Stockgrowers
Cattlemen's Women
Association
Make the most out of your experience at the 2013 MSGA & MCW Annual Convention and Trade Show, take advantage of these exclusive opportunities to reach over 800 cattle industry attendees.

**Sponsorship Opportunities**
Get the most out of your investment and increase your exposure by becoming an event sponsor today!

Convention sponsors contributing $2,500 or more will receive one FREE booth space.

Convention sponsors contributing $3,500 or more will receive one FREE booth space and one complimentary three-day Annual Convention registration.

*Partial sponsorships are welcome!*

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**Sponsorship Opportunities Available**
Grand Finale Dinner .................................................. $5,000
Trade Show Opening Dinner ....................................... $3,000
Trade Show Closing Dinner ........................................ $3,000
Northern Ag Network Lunch ....................................... $3,000
Opening General Session ........................................... $2,500
President’s Lunch ..................................................... $3,000
MSGA Committee Meetings ...................................... $2,500
Inspirational Breakfast ............................................. $3,000
Women of the West Fair ............................................ $2,000
Young Stockgrowers Meeting/Social ........................... $2,000
Has Beens Social ..................................................... $1,500
Second Reading of Resolutions ................................... $1,000
Coffee Stations ....................................................... $750/day
Montana Public Lands Council Annual Meeting ............ $750
Montana Cattle Feeders Meeting ................................ $750
Montana CattleWomen Annual Meeting ....................... $750

To request information about available sponsorship opportunities, please contact:
Katie Stokes
katie@mtbeef.org
406-442-3420
Coffee Stations
Investment: $750/day
Attendance: 800+ attendees
Attendees will be treated to complimentary coffee throughout the convention area. Branding opportunities include space for signage, table tents, and brochures at each coffee station.

Second Reading of Resolutions
Investment: $1000
Attendance: 500+ attendees
Attendees gather at the Second Reading of Resolutions to recap MSGA’s Committee Meetings and finalize policy that will guide MSGA throughout the year. Branding opportunities include space for signage, table tents, and brochures at the meeting.

“Has Beens” Dinner
Investment: $1500
Attendance: 60+ attendees
Join 60+ MSGA members that have displayed on-going leadership within the agriculture communities for a Prime Rib dinner. Mix, mingle, and promote your brand with the leaders and legends of MSGA. Branding opportunities include space for signage, table tents, and brochures at the dinner.

Young Stockgrowers Meeting
Investment: $2000
Attendance: 300+ attendees
Would you like to reach 300+ upcoming leaders of the agriculture industry? Join our YSG members at their annual meeting. Branding opportunities include space for signage, table tents, and brochures at the meeting.

Women of the West Fair
Investment: $2000
Attendance: 300+ attendees
Keynote speakers, give aways, and great attendance! Join us at this year’s Women of the West Fair. Branding opportunities include space for signage, table tents, and brochures at the meeting.

Opening General Session
Investment: $2500
Attendance: 800+ attendees
Sponsor MSGA’s Opening General Session to help kickoff this year’s meeting! This portion of the Convention gathers over 800 ranchers across the state of Montana to discuss current issues affecting Montana’s livestock industry and interact with keynote speakers. Branding opportunities include space for signage, table tents, brochures, and center stage signage at the session.
**MSGA Committee Meetings**  
**Investment:** $2500  
**Attendance:** 800+ attendees  
MSGA members meet in four different committees to set policy that will guide the association throughout the year. Branding opportunities include space for signage, table tents, and brochures at the meeting.

**Inspirational Breakfast**  
**Investment:** $3000  
**Attendance:** 600+ attendees  
Grab attendees attention by sponsoring the Inspirational Breakfast. Join convention attendees as they enjoy breakfast and speakers from MSGA and MCW on Saturday morning Dec. 14th. Branding opportunities include space for signage, table tents, brochures, and center stage signage at the breakfast.

**President's Lunch**  
**Investment:** $3000  
**Attendance:** 600+ attendees  
Attendees gather at the President’s Lunch to enjoy a great luncheon and program with featured speakers. Grab attendees attention by sponsoring the luncheon. Branding opportunities include space for signage, table tents, brochures, and center stage signage at the lunch.

**Northern Ag Network Lunch**  
**Investment:** $3000  
**Attendance:** 600+ attendees  
The Northern Ag Network lunch features a live program broadcasted by Northern Ag Network. This lunch gathers 600+ attendees together to enjoy a great meal and participate in the live broadcast on Northern Ag Network. Branding opportunities include space for signage, table tents, brochures, and center stage signage at the lunch.

**Trade Show Opening Dinner**  
**Investment:** $3000  
**Attendance:** 800+ attendees  
Grab attendees by sponsoring the Trade Show Opening Dinner. This event helps kick off the Convention with great food, drinks, and an excellent audience. This venue can be used as a way to generate more traffic through your companies booth and create dialogue with potential customers. Branding opportunities include space for signage, table tents, brochures, and center stage signage at the dinner which is hosted in the Trade Show.
Trade Show Closing Dinner
Investment: $3000
Attendance: 800+ attendees
Join attendees as the Trade Show closes at the Trade Show Closing Dinner. This event closes out the Trade Show with delicious food, drinks, and a captive audience. This venue can be used as a way to follow up with potential customers, says thanks to attendees of the Trade Show, and drive more traffic to your companies booth. Branding opportunities include space for signage, table tents, brochures, and center stage signage at the dinner which is hosted in the Trade Show.

Grand Finale Dinner
Investment: $5000
Attendance: 800+ attendees
Join attendees as a sponsor at the Grande Finale event of the 2013 Annual Convention. This event gathers attendees together for one finale program. Great entertainment, give-aways, drinks, and food. Network with attendees one final time as the Annual Convention concludes. Branding opportunities include space for signage, table tents, brochures, and center stage signage at the dinner.

Montana Public Lands Council Meeting
Investment: $750
Attendance: 100+ attendees
Branding opportunities include space for signage, table tents, and brochures at the meeting.

Montana Cattle Feeders Meeting
Investment: $750
Attendance: 100+ attendees
Branding opportunities include space for signage, table tents, and brochures at the meeting.

Montana CattleWomen Annual Meeting
Investment: $750
Attendance: 100+ attendees
Branding opportunities include space for signage, table tents, and brochures at the meeting.